

Example 1: Semi-Structured Interview for Research on Employee Job Satisfaction

Introduction to Interview:

"Thank you for participating in this interview. The purpose of this interview is to understand your views on your job satisfaction. Your responses will be used to improve workplace practices. Feel free to share as openly as you're comfortable with."

Interview Questions:

1. **How do you generally feel about your current job role?**
 - *Follow-up:* Can you elaborate on what you enjoy most about your role?
2. **What factors contribute to your overall job satisfaction?**
 - *Follow-up:* How does the management style influence your satisfaction?
3. **Can you describe a time when you felt particularly satisfied or dissatisfied at work?**
 - *Follow-up:* What were the key elements that influenced your feelings during that time?
4. **How do you feel about the communication within your team and with upper management?**
 - *Follow-up:* Are there any changes that could improve communication at work?
5. **What kind of recognition or support do you receive from your managers?**
 - *Follow-up:* Is this recognition something that motivates you to do your best work?
6. **What changes would you like to see in your workplace to increase job satisfaction?**

- *Follow-up:* How do you think these changes would benefit the team overall?

Example 2: Semi-Structured Interview for Research on Social Media Usage Among Teens

Introduction to Interview:

"Thank you for taking the time to speak with me today. The purpose of this interview is to explore how teenagers use social media, and the impact it has on their daily lives. Your honest answers will help improve our understanding of these dynamics."

Interview Questions:

- 1. How often do you use social media, and what platforms do you use most often?**
 - *Follow-up:* Why do you prefer these particular platforms?
- 2. Can you tell me about a typical day in terms of your social media usage?**
 - *Follow-up:* What kind of content do you usually engage with on these platforms?
- 3. How do you feel about the time you spend on social media?**
 - *Follow-up:* Have you ever felt that your usage was excessive or that it affected your daily routine?
- 4. In your opinion, how does social media impact your relationships with friends or family?**
 - *Follow-up:* Are there positive or negative aspects of this impact?
- 5. Have you ever experienced any challenges, such as cyberbullying or privacy concerns, on social media?**

- *Follow-up:* How do you deal with those challenges?
- 6. **What do you think would make social media a better experience for teens?**
 - *Follow-up:* Are there any features you wish existed on the platforms you use?

Example 3: Semi-Structured Interview for Research on Customer Experience with a Retail Brand

Introduction to Interview:

"Thank you for agreeing to participate. This interview aims to gather insights into your experiences with our brand. We value your opinion and hope to improve our services based on your feedback."

Interview Questions:

1. **Can you describe your most recent experience with our store?**
 - *Follow-up:* What aspects of the experience stood out to you?
2. **How would you rate your overall satisfaction with the products we offer?**
 - *Follow-up:* Are there any products you think we should carry or discontinue?
3. **What factors influence your decision to shop with us?**
 - *Follow-up:* How does our pricing compare to other brands?
4. **Can you describe the level of customer service you received during your visit?**
 - *Follow-up:* Was there anything that could have been improved about the service?
5. **Have you ever encountered any issues with our products or services?**
 - *Follow-up:* How were those issues handled?

6. What suggestions do you have for improving our store or service?

- *Follow-up:* Would you recommend our brand to others? Why or why not?

Example 4: Semi-Structured Interview for Research on Mental Health in College Students

Introduction to Interview:

"Thank you for agreeing to take part in this interview. Your input is important in helping us understand how mental health is perceived and managed by college students. Your responses will remain confidential."

Interview Questions:

- 1. How would you describe your overall mental health as a college student?**
 - *Follow-up:* What factors do you think contribute to your mental health during the school year?
- 2. Have you ever experienced stress, anxiety, or other mental health challenges during your college experience?**
 - *Follow-up:* How do you usually cope with these challenges?
- 3. Do you feel that there is adequate support for mental health on your campus?**
 - *Follow-up:* Are there specific resources that you have used or would like to use?
- 4. How do you balance academic pressures, social life, and personal well-being?**
 - *Follow-up:* What strategies or activities help you manage this balance?

5. In your opinion, what could colleges do to improve mental health support for students?

- *Follow-up:* What changes would make the most difference to you?

6. Do you think mental health issues are talked about openly on campus?

- *Follow-up:* How can awareness or openness about mental health be increased?

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